

---

## POLLUTEC OPENS ITS DOORS IN LYON AND ANNOUNCES THE LAUNCH OF POLLUTEC PARIS 2024,

the new event will take place at Paris Expo Porte de Versailles  
on 26–27 November 2024

---

**The leading environmental solutions show for industry, cities and regions opens its doors today and announces Pollutec Paris 2024, an event that will take place on 26–27 November at Paris Expo Porte de Versailles.**

### **An additional biennial event**

In addition to the **flagship** show in Lyon, **Pollutec Paris 2024** has been launched as a biennial highlight, deemed necessary due to the climate emergency and the acceleration of innovations proposed by manufacturers. This Paris edition will address issues such as: providing a more regular **networking opportunity for all stakeholders in the environmental sector**, discussing regulatory changes, and keeping up to speed with the **acceleration of the industry and its innovations**.

**Pollutec Paris will follow in the footsteps of Pollutec Lyon** as a meeting and prospective place and a **business platform** for the environmental sector, having been designed to **foster discussion, address industry issues and showcase environmental innovations and solutions**.

As such, Pollutec Paris 2024 will welcome all 11 of the **major sectors featured in Lyon**. **Continuing this systematic approach**, it will also **provide global, collaborative solutions to environmental challenges, out of the silos**.

Because of its geographical location and its accessibility, Paris is a **convenient gateway** for Northern Europe, European regulators and governments, enhancing a more global dimension to the event and also bringing together the French regions.

This new edition is a **compact event, across 2 days, in Hall 1, Porte de Versailles**, in the heart of Paris. Two days of dialogue (talks, **forums and workshops**), **doing business** (a

programme of business meetings for all exhibitors), keeping abreast of new regulations, sharing good practices and meeting up with public and private stakeholders.

### Key topics for the environmental sector

Regulations; Europe; Innovations; Financing and Planning; Usage are just **some of** the key topics that will be addressed in Paris on 26–27 November 2024.

**Anne-Manuèle Hébert, Director of Pollutec**, explains: *“Not a day goes by without the impact of climate change being mentioned, talking about new regulations or the innovations and solutions provided by passionate entrepreneurs and public stakeholders, who strive to improve the lives of their fellow citizens and seek real-world and common sense approaches. As a long-standing player and representative in the sector, Pollutec must support this movement and acceleration. That’s why, with Pollutec Paris, we’ve decided to open a new space for sector networking and discussion, a biennial event in addition to Pollutec.”*

### Pollutec 2023: prepare your visit

**The leading international environmental solutions show for industry, cities and regions, organised by RX France, opens today at Eurexpo Lyon.**

From tackling pollution and nuisances to protecting the environment and combating climate change, Pollutec is the benchmark event for ecological and energy transitions. Each edition highlights innovations and emerging topics, and brings together French and international environmental players with a single goal: to provide solutions to the environmental challenges facing every stakeholder.

You can find the full **programme below** for more information on all the talks, visitor trails and highlights (in particular, the Pollutec Innovation Awards).

The programme is available  
[here](#)

---

To get your press badge, please email us at [pollutec-presse@looksharp.fr](mailto:pollutec-presse@looksharp.fr) with your name, media outlet and job title

## About Pollutec

Pollutec is the leading environmental solutions show for industry, cities and regions. Over four days the show brings together professionals from every sector to present their innovative solutions to industrial, public sector and other economic actors as they work together to address the major challenges facing the planet: biodiversity erosion, pollution and climate change.

To see the full programme and stay up to date with show news, visit Pollutec's website at: <https://www.pollutec.com/en-gb.html> and [@pollutec](#)

## About RX

[RX](#) is in the business of building businesses, communities and individuals. We elevate the power of face to face events by combining data and digital products to enable clients to learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

[RX France](#) organises leading face-to-face, digital and hybrid events for some fifteen different sectors. The iconic and unmissable events hosted by RX in France and internationally include MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, Paris Photo, Maison&Objet\* and many others. Our events take place in France, China, Italy, Mexico and the US.

[RX](#) is passionate about making a positive impact on society and creating an inclusive work environment for all our people.

RX is part of RELX, the leading global provider of information-based analytics and decision tools for professional and business customers. [www.rxglobal.com](http://www.rxglobal.com)

\*organised by SAFI, a subsidiary of RX France, and Ateliers d'Art de France

**For all press enquiries, please contact:** [pollutec-presse@looksharp.fr](mailto:pollutec-presse@looksharp.fr)

## Press Contacts

### Look Sharp:

[pollutec-presse@looksharp.fr](mailto:pollutec-presse@looksharp.fr)

Lorella Contardo  
+33 (0)6 45 81 51 81

Agathe Alexandre  
+33 (0)6 60 96 21 22